

# Evaluation of the 2005 Instructional Technology Showcase

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## Executive Summary

The CIT Instructional Technology Showcase was held on April 28, 2005 in the Bryan Center at Duke University. This event featured 16 presentations by 29 faculty and staff discussing projects in different subject areas and using a variety of technologies. The program included talks by faculty, staff, and students, and a keynote address by nationally known speaker Kenneth C. Green, Director of the Campus Computing Project, the largest continuing study of the role of information technology in American colleges and universities. The event also included poster presentations by 40 presenters. The CIT's goals were to provide recognition for faculty whose projects the CIT has funded, enhance the CIT's presence on campus, motivate new faculty to get involved with instructional technology and inform the Duke community about services offered by the CIT. The intended audience for the event was Duke faculty, technology staff and graduate student instructors. Through the CIT Showcase, the CIT hoped to reach a wide variety of people with different levels of experience in instructional technology. Results from the Showcase survey indicate the Showcase was successful in addressing these goals.

More detailed information about the 2005 Instructional Technology Showcase is on the web at:  
<http://cit.duke.edu/showcase/2005/index.html>.

## Summary of Key Findings

The 268 showcase attendees came from more than 58 departments within Duke University and the Duke Medical School, as well as other institutions including the University of North Carolina (Chapel Hill and Greensboro), Elon University, University of Missouri at Columbia, New York Institute of Technology-Ellis, and the University of Uppsala in Sweden. Most schools at Duke were represented in the program. The majority of attendees identified themselves as staff (60%); approximately one-quarter of the attendees were faculty (26%).

Ninety-nine attendees (37%) completed surveys about their experience at the Showcase. Survey respondents were generally pleased with Showcase 2005. Many survey respondents commented favorably on the Bryan Center location for the event and noted the emphasis on iPods this year (for some this was positive, others felt that it was too much emphasis). Several attendees singled out the Poster Session as the most valuable aspect of the event.

Suggestions for future Showcases included:

- more hands-on sessions and learning opportunities
- more emphasis on graduate education in addition to undergraduate education
- presentations about general instructional technology strategies rather than individual case studies
- fewer simultaneous presentations
- more assertive moderation of panels to ensuring that all presenters have adequate time

### Comments from Showcase 2005 survey respondents:

*"I think the organization in general was exceptional. Some of the presentations were especially exciting and encouraging. I never thought technology could be so useful for teaching!"*

*"Excellent Showcase! I would like to see more of these events done by CIT. It was obvious that a high level of attention was paid to the details!"*

*"It is great to have the technology at Duke highlighted at such an event. It helps others appreciate the work that the IT staff does and opens the imagination to the possibilities that are out there."*

*"Extremely well-organized and informative. I would definitely like to attend again in the future."*