

CIT Showcase 2012

Summary of the 2012 CIT Showcase

Duke's twelfth annual showcase sponsored by the Center for Instructional Technology (CIT) was held on April 27, 2012 in the Bryan Center. The CIT Showcase celebrates innovation in using technology in education with presentations and demonstrations from Duke University educators and staff. This year's showcase theme was "Shaking it up: Moving beyond the traditional classroom." Presenters shared their stories and ideas of re-envisioning the traditional classroom learning experience with new trends in instructional technology. Sessions included:

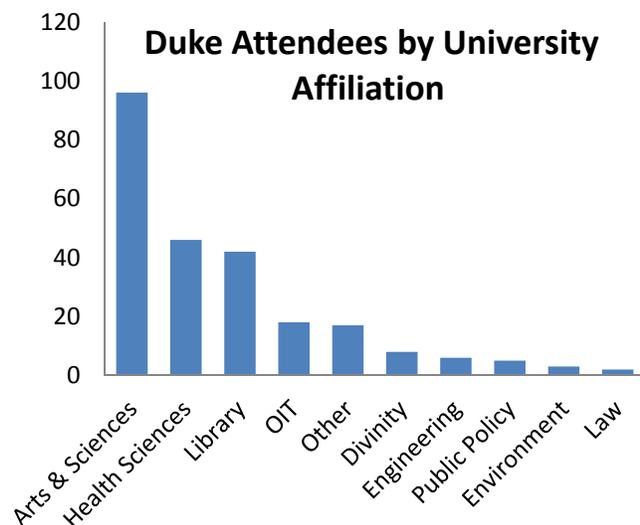
- Interactive e-textbooks
- Games for learning
- Open educational resources
- Team based learning
- Social media and mobile technology in education
- Interdisciplinary course collaborations
- Classroom capture
- Visualization software



There were 12 sessions over 3 timeslots. The showcase culminated in a plenary talk with a panel of CIT professionals and Duke English professor, Victor Strandberg who discussed transformations in higher education.

Details of Showcase Attendees

The event this year attracted a total of 308 attendees, a 48% increase in attendance from the previous year. About 243 (79%) of all attendees were Duke affiliates with Duke faculty accounting for 30% of all showcase attendees. The majority of Duke faculty attendees were from the school of Arts & Sciences (68%). 20% of Showcase attendees were guests from other academic institutions, TRLN member libraries and local technology firms.



Showcase Feedback

An online survey was distributed to attendees after the event. A total of 87 responses were received (response rate 30%).

- 82% were satisfied with the showcase
- 79% plan to attend again next year
- 97% were satisfied with the overall structure of the day, and 95% were satisfied with the Bryan center location
- 50% reporting making useful contacts for the future.
- 87% reported that interaction with colleagues and networking opportunities were valuable

Attendee feedback for the location of the event in the Bryan center was mostly positive (95% overall satisfaction). Suggestions for change include:

- Leave more time for questions / more actively facilitate and moderate questions
- Offer discussion/sessions on instructional technology in both cross- and inter-disciplinary applications
- Designate areas for networking by discipline, technology interest, or area of focus
- Revive the poster session

The afternoon plenary session was well received with 91% of survey respondents rating it as either 'Good' or 'Excellent'. Comments reflected the variety and quality of the information presented and the questions the session raised.

Sample comments from attendees

"The best part of the sessions is learning things you had no idea existed."

"I learned a lot about teaching at Duke. Lots of wonderful things to try."

"...the return to the Bryan Center is a BIG plus! Allowed more mingling and interaction between sessions and lent a cohesiveness to the showcase."

"I wanted to learn about the shift from textbooks to other e-resources, and the shift in distribution/consumption to open course are and iPads."

"Thank you for organizing this event. Every year I feel motivated to explore and reach beyond what I am doing."

"It was nice to get the overview of what is happening in the world of academic technology in the afternoon session."



The Afternoon Plenary session was entitled, "Shaking it up: Transformations in Higher Education"